

# FINANCIAL MANAGEMENT

Master of Arts



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### STUDY CONTENT

The financial system forms the backbone of the economy of every country and offers attractive prospects for graduates who are enthusiastic about numbers and have analytical curiosity.

In order to be well-positioned in international finance, the master's programme "Financial Management" imparts theoretical expertise combined with application-based know-how.

In the course of the four semesters you will develop a profound understanding of international finance and deal with the particularities of exchange rates, parities, the effects of trade restrictions as well as relevant stock markets and the international debt crisis. You will practice the use of financial modelling techniques to analyse data, conduct research and make forecasts. In addition, you will acquire knowledge of complex options and futures, mergers, acquisitions and restructurings, as well as the necessary skills to evaluate them.

During the integrated internship, the business project and a business simulation game, you will apply the knowledge you have acquired in practice and gain valuable work experience. In the "Finance and Business Club", a student initiative at CBS, you can also establish contacts with renowned company representatives. The international orientation of the course, English as the language of instruction and soft-skill courses complement the holistic and targeted preparation of your career in internationally operating companies.

Graduates of this study programme work, among others, in the following sectors or business areas:

- Finance/Controlling
- Accounting
- Consulting
- Banking
- Tax Authority
- Financial Technology
- Investment
- Insurance
- (FinTec)

### AT A GLANCE

#### START OF STUDIES

Fall (August)  
Spring (January)

#### LECTURE LANGUAGE

English

#### DURATION

4 semesters incl. master's thesis

#### STUDY LOCATION

Cologne, Mainz & Potsdam

#### STUDY FORM

Full-time (120 ECTS)

#### ELECTIVE COURSES

In the 2nd & 3rd semester

#### INTERNSHIP

Minimum 8 weeks (obligatory)

#### SEMESTER ABROAD

In the 4th semester (optional)

#### BUSINESS PROJECT

In the 2nd semester

#### FOREIGN LANGUAGE COURSES

From 1st – 3rd semester

#### SOFT SKILLS

From 1st – 3rd semester

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## Study plan

### 1. SEMESTER

Business Economics	Module 1	3 ECTS
Empirical Research Methods	Module 1	3 ECTS
Strategic Analysis & Management	Module 2	3 ECTS
Innovation Management & Digital Transformation	Module 2	3 ECTS
Corporate Social Responsibility	Module 3	3 ECTS
Corporate Governance	Module 3	3 ECTS
Global Finance	Module 4	3 ECTS
International Investment	Module 4	3 ECTS
Advanced Intercultural Team Leadership	Module 12	2 ECTS
Advanced Negotiation & Influencing Skills	Module 15	2 ECTS
Language & Communication Skills I <sup>1</sup>	Module 18	2 ECTS

### 2. SEMESTER

International Economics	Module 5	3 ECTS
Applied Management Accounting	Module 5	3 ECTS
Business Elective <sup>3</sup>	Module 6	3 ECTS
Interdisciplinary Elective <sup>4</sup>	Module 6	3 ECTS
Empirical Analytics for Finance	Module 7	3 ECTS
Risk Management in Global Financial Markets	Module 7	3 ECTS
Business Project	Module 8	6 ECTS
International Project Management	Module 13	2 ECTS
Financial Fraud & Ethics	Module 16	2 ECTS
Language & Communication Skills II <sup>1</sup>	Module 19	2 ECTS

### 3. SEMESTER

Value Based Management	Module 9	3 ECTS
Sustainable Supply Chain Management	Module 9	3 ECTS
Business Elective <sup>3</sup>	Module 10	3 ECTS
Interdisciplinary Elective <sup>4</sup>	Module 10	3 ECTS
Applied M&A & Restructuring	Module 11	3 ECTS
Business Simulation Game	Module 11	3 ECTS
Skills Elective <sup>2</sup>	Module 14	2 ECTS
Programming & Modelling	Module 17	2 ECTS
Language & Communication Skills III <sup>1</sup>	Module 20	2 ECTS
Master Thesis Tutorial	Module 19	2 ECTS
Internship <sup>4</sup> (at least 8 weeks)		10 ECTS

### 4. SEMESTER

Master Thesis	24 ECTS
Master Thesis Tutorial	2 ECTS
Internship <sup>4</sup> (at least 8 weeks)	10 ECTS

General economic science teaching content

Interdisciplinary competences

Programme-specific teaching content

Elective range

Each course usually comprises two hours per week during the semester.

<sup>1</sup> For non-native German speakers a choice between English taught Advanced Critical Thinking & Writing Skills course and German is offered.

<sup>2</sup> In courses such as “Advanced Intercultural Team Leadership” or “International Project Management” your social and leadership skills are trained. In addition to various compulsory courses, there are optional subjects where you can choose which of your competences should be particularly strengthened.

<sup>3</sup> In these business elective courses you can expand your specialist knowledge according to your individual interests. There is a choice of courses such as “Pricing”, “Branding”, “Leadership”, “Entrepreneurship”, “International Investment”, “Risk Management” or “Portfolio Management”.

<sup>4</sup> In these Interdisciplinary Electives you can expand your specialist knowledge according to your individual interests. There is a choice of courses such as “Big Data and Cloud Management”, International Law”, “International Competitiveness”, “E-Commerce”, “Special Issues in Globalization”, “Global & Industrial Corporate Responsibility”, “Public Relations”, “Video Marketing”, “Online Aesthetics”, “Tourism Consulting” or “Business Travel”.

<sup>5</sup> During the semester break you will complete an internship of at least eight weeks at home or abroad.